

**CLAIMS**

What is claimed is:

1. A refrigerated merchandiser including a display case defining a product display region having an open-front viewing area, a first air outlet associated with said display case for directing a first air stream air generally downwardly across the front viewing area along a first path, and a second air outlet associated with said display case for directing a second air stream air generally downwardly across the front viewing area along a second path outwardly of the first air stream; said refrigerated merchandiser characterized in that the first air stream exits the first air outlet at a first discharge velocity and the second air stream exits the second air outlet at a second discharge velocity, said second discharge velocity being at least about 1.4 times greater than said first discharge velocity.
2. A refrigerated merchandiser as recited in claim 1 further characterized in that the ratio of said second discharge velocity to said first discharge velocity is in the range from about 1.4 to about 1.8.
3. A refrigerated merchandiser as recited in claim 1 wherein the first air stream comprises relatively cooler air and the second air stream comprises relatively warmer air.
4. A refrigerated merchandiser as recited in claim 1 wherein the second air stream comprises ambient air.